

Sanofi-Aventis Russia in Consumer Health (Russia)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S24CF1D3C88EN

Abstracts

Sanofi-Aventis Russia is set to continue to enhance its strong position in various consumer health categories in Russia, including vitamins and dietary supplements. This will be achieved through investment in growing and optimising the company's product portfolio as well as strengthening its research and development activities and sales partnerships within Russia and Europe. This way, Sanofi-Aventis Russia will be able to expand its reach and product offering without endangering the company's fi...

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