

Sanitex Baltic Distribution Sia in Packaged Food (Latvia)

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Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SE3A0CBCFDEEN

Abstracts

As one of the leading wholesale and logistics companies in Latvia, Sanitex is seeking to develop its operations by offering a wide range of logistics and merchandising services, as well as the distribution of domestic and imported products through the retail and horeca channels. The company will continue to expand its product assortment in all these business areas.

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Product coverage: Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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