

Sanitary Protection in North Macedonia

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Abstracts

The war in Ukraine had a negative impact, with the resultant energy crisis leading to high inflation and dampening volume sales somewhat. As a result, while overall sanitary protection saw a double-digit increase in current value sales in 2022, constant value sales fell. All the same, there a slight increase in volume sales, despite a declining population. This was due to larger numbers of women being able to access sanitary protection. Euromonitor International's Sanitary Protection in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pantyliners, Sanitary Protection Including Intimate Wipes, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sanitary Protection market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SANITARY PROTECTION IN NORTH MACEDONIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slight volume increase, in spite of high inflation

Procter & Gamble Co maintains lead

Intimate wipes and slim/thin/ultra-thin towels with wings stronger performers

PROSPECTS AND OPPORTUNITIES

Negative outlook over forecast period

Competitors continue to innovate

Private label could gain value share

CATEGORY DATA

Table 1 Retail Sales of Sanitary Protection by Category: Value 2017-2022

Table 2 Retail Sales of Sanitary Protection by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Retail Sanitary Protection: % Value 2018-2022

Table 4 LBN Brand Shares of Retail Sanitary Protection: % Value 2019-2022

Table 5 Forecast Retail Sales of Sanitary Protection by Category: Value 2022-2027

Table 6 Forecast Retail Sales of Sanitary Protection by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

MARKET DATA

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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