

# Sanifarma Pañalex CA in Tissue and Hygiene (Venezuela)

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## Abstracts

Sanifarma Panalex will concentrate on strengthening its leading brands in the market, such as Securezza (incontinence), in order to defend itself from the dynamism of competitors such as Kimberly-Clark. The company will also seek to develop and grow through manufacturing products for third parties.

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