

Sancela Chile SA in Tissue and Hygiene (Chile)

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Date: April 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S8378FDFB67EN

Abstracts

Sancela Chile imports and distributes the Donnasept sanitary protection brand and produces private label products. In order to improve its sales, the company invests heavily in marketing and innovation. Through the continuous launch of new products and intense support to its brands, Sancela Chile aims to increase its consumer base with differentiated and innovative products.

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