

San-Yang Intertrade Corp in Home and Garden (Philippines)

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Abstracts

In the review period, San-Yang Intertrade Corp has effectively made its presence known through its partnerships with major retail chains across the country. From there, it is expected to continue strengthening these partnerships, as these outlets are major contributors to its quick rise to success in recent years. These partnerships will also likely expand to lesser-known but quickly popularised discount retail outlets nationwide.

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