

# San Miguel Pure Foods Co Inc in Packaged Food (Philippines)

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Date: April 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: SC501BB4FD0EN

### **Abstracts**

San Miguel Pure Foods Co Inc will continue to be a major influence on Philippine packaged food. Its ability to maintain its strength among international competition continues to be driven by aggressive advertising and competitive pricing strategies. San Miguel Pure Foods Co Inc will continue to grow in strength as a significant local player.

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