

# San Fernando SA in Packaged Food (Peru)

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## Abstracts

San Fernando will continue to expand its frozen and chilled processed food ranges over the forecast period, focusing in particular on the development of new added-value products targeted at health-conscious consumers.

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**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Strategic Direction

Key Facts

Summary 1 San Fernando SA: Key Facts

Summary 2 San Fernando SA: Operational Indicators 2015-2017

Competitive Positioning

Summary 3 San Fernando SA: Competitive Position 2017

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