

Samsung C&T Fashion Group in Apparel and Footwear (South Korea)

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Abstracts

Previously known as Cheil Industries Co Ltd as a subsidiary on its own, the company was involved in fashion, resorts and catering. In 2015, Cheil Industries Co Ltd and Samsung C&T Corp announced a merger of the two companies. Through the merger, they expected to create synergy by combining their construction businesses, while Samsung C&T's global network will help develop new opportunities overseas for Cheil's fashion, resorts and catering businesses.

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Contents

Strategic Direction

Key Facts

Summary 1 Samsung C&T Fashion Group: Key Facts

Summary 2 Samsung C&T Fashion Group: Operational Indicators

Retail Operations

Internet Strategy

Competitive Positioning

Summary 3 Samsung C&T Fashion Group: Competitive Position 2016

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