

# Samsonite Indonesia PT in Luxury Goods (Indonesia)

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## Abstracts

Samsonite Indonesia PT, a joint venture company of Samsonite International S.A. with retailing giant Mitra Adi Perkasa Tbk PT, is set to remain the leading company for travel goods in Indonesia by offering premium and luxury brands. Under license, the company offers the Tumi and Mandarina Duck brands within luxury travel goods in Indonesia and it increased its sales share during the review period. Tumi's and Mandarina Duck's new boutiques opened in early 2013 and are expected to add more sales...

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