

Samryong Co Ltd in Packaging Industry (South Korea)

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Abstracts

Samryong Co Ltd's core business is liquid carton packaging, which is closely related to drinking milk products. Due to the continued stagnation of drinking milk consumption in South Korea, liquid carton makers such as Samryong face an unfavourable business environment. Therefore, the company is striving for cost and loss reductions through increased efficiency in production processes.

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