

Sampo Corp in Consumer Appliances (Taiwan)

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Abstracts

Sampo Corp aims to develop more models of appliances with better energy efficiency and water efficiency to respond to rising awareness of environmental protection, because energy-saving and water-saving expectations from consumers and the government are becoming increasingly stringent. With the yen and won depreciating against the new Taiwan dollar, Sampo Corp will continue to invest and develop high-end models to capture the demand of high-income consumers and to gain higher profits in order...

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