

Sami Ltd in Hot Drinks (Georgia)

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Date: May 2015

Pages: 28

Price: US\$ 572.00 (Single User License)

ID: SDAF2EAFC37EN

Abstracts

Sami's main strategic focus over the forecast period will be on expanding its portfolio to cover all tea and coffee categories in Georgia. At the same time, the company will work to expand and improve the efficiency of its distribution network, particularly in regions where consumption of unpackaged tea remains strong.

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