

Sam Kwang Glass Co Ltd in Packaging Industry (South Korea)

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Date: April 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S256D1B503CEN

Abstracts

Faced with stagnant demand and growing competition in the glass bottle and metal can markets, Sam Kwang Glass Co Ltd is focusing on diversifying its products in the kitchenware market after the success of its glass food container business under the Glass Lock brand. In the glass bottle and metal can markets, the company is expected to focus on maintaining the price competitiveness of its products against rising competition and strengthening its relationship with major customers with an...

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