

Salzenbrodt GmbH & Co KG in Home Care (Austria)

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Abstracts

Collonil Salzenbrodt & Co KG is expected to maintain its strong focus on shoe polish over the forecast period, as well as offering high quality through its Collonil brand. In order to follow the most recent and up-to-date trends, the company is expected to focus on expanding its product range and to offer high quality products that meet consumer demand for effectiveness and convenience, as well as sustainability.

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