

# Saleh Al Hamad Al Mana Group in Luxury Goods (United Arab Emirates)

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## Abstracts

Following its global strategic direction in the United Arab Emirates, Saleh Al Hamad Al Mana Group is trying to capitalise on its existing diverse product range by adding services such as personal shopping assistance and made-to-measure services in women's and men's ready-to-wear categories. Known around the world for its luxury leather bags and silk scarves, Saleh Al Hamad Al Mana Group in the United Arab Emirates is expected to put more emphasis on its iconic products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Leather Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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