

# Saks Inc in Luxury Goods (USA)

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## Abstracts

Saks Inc operates a US luxury department store chain under Saks Fifth Avenue and off-priced retailers under Saks Fifth Avenue OFF 5TH. By offering two retailing channels, the company is able to target a wider audience of luxury shoppers whilst maintaining its high-end retailing image.

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## Contents

Strategic Direction

Key Facts

Summary 1 Saks Inc: Key Facts

Summary 2 Saks Inc: Operational Indicators

Company Background

Chart 1 Saks Inc: Saks Fifth Avenue in Chicago

Internet Strategy

Private Label

Summary 3 Saks Inc: Private Label Portfolio

Competitive Positioning

Summary 4 Saks Inc: Competitive Position 2016

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