

Saigon Jewelry Co Ltd in Retailing (Vietnam)

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Abstracts

Saigon Jewellery Co Ltd (SJC) aims to regain its leading position in jewellery and watch specialist retailers in Vietnam as well as becoming the leading player overall in the Vietnamese retailing market. The company is also making strong investment in other sectors such as finance and real estate.

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Contents

Strategic Direction

Company Background

Digital Strategy

Competitive Positioning

Summary 1 Saigon Jewelry Co Ltd: Competitive Position 2016

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