

Sagrin SA in Tissue and Hygiene (Uruguay)

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Abstracts

After almost 70 years in Uruguay, Sagrin, with multiple brands in tissue and hygiene, beauty and personal care and consumer health, has been able to gain the recognition of generations of consumers that have been using the company's products. Facing international competitors in every category of tissue and hygiene where it is present, Sagrin aims to increase the volume of its business, both locally and in the international markets, by improving quality and expanding its portfolio with...

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