

Safari World Public Co Ltd in Travel and Tourism (Thailand)

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Abstracts

Safari World PCL aims to maintain positive profit and revenues for another year in 2013. Its key strategy is to acquire new accounts locally such as new schools and companies, as well as coordinate with the Tourism Authority of Thailand (TOT) to join road shows and exhibitions in Thailand and on an international level. Safari World and Phuket FantaSea should expect to be key sources of revenues to the company, while related business of food and restaurants gradually built up and expanded...

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