

Sabre Corp in Travel and Tourism (World)

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Abstracts

Sabre works primarily behind the scenes in travel retail, with its Global Distribution System (GDS) the leader in North America. The company is also active in creating front-end technology platforms for travel agents and other travel retail providers. The company maintains its own travel retail websites - Travelocity and Lastminute.com. Airlines are eager however to bypass GDS systems and market directly to consumers creating some uncertainty for Sabre.

Euromonitor International's Sabre Corp in Travel and Tourism (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

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