

Sabeco - Song Lam Packaging JSC in Packaging Industry (Vietnam)

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Abstracts

Over the forecast period, Sabeco – Song Lam Packaging JSC is expected to expand its customer base to cover more industries instead of just beer, in a bid to better utilise its production capacity as well as to widen its sources of revenue. With packaging likely to remain a highly competitive industry, the company is also likely to engage in competitive pricing strategies so as to better attract new customers.

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