

Saat ve Saat AS in Personal Accessories (Turkey)

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Abstracts

Saat ve Saat is expected to focus on promoting its new brand, Welder, over the forecast period. The company is expected also increase its presence in the Aegean and Mediterranean regions of Turkey as its new target customer base is inbound tourists visiting Turkey's coastal resorts.

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Contents

Strategic Direction

Key Facts

Summary 1 Saat ve Saat AS: Key Facts

Summary 2 Saat ve Saat AS: Operational Indicators

Company Background

Chart 1 Saat ve Saat AS: Saat & Saat in Istanbul

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Saat ve Saat AS: Competitive Position 2016

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