

S Schestowitz Ltd in Hot Drinks (Israel)

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Abstracts

Schestowitz was founded in 1954 and today it is one of the leading Israeli companies in the field of import, marketing and distribution of consumer products from international brands. The company operates in four main areas - personal care, cosmetics and fragrances, food and home care. In recent years, Schestowitz, lost one of its leading and important products - the cereal brand, Kellogg, to its competitor, Diplomat. The last defeat was another loss after the company, which also separated from...

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