

# Ryor as in Beauty and Personal Care (Czech Republic)

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## Abstracts

Ryor's main aim is to maintain and strengthen its position in beauty and personal care in the Czech Republic. The company profiles itself as a quality Czech producer of natural and herbal beauty and personal care products which has a personal approach to its consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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