

Ryman the Stationer Ltd in Personal Accessories (United Kingdom)

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Abstracts

Ryman the Stationer is expected to be highly selective in opening new outlets over the forecast period, given an already strong high street presence. Instead of expanding its network, the company is thus likely to focus on driving multichannel sales. It is also expected to focus on growing business-to-business sales in response to flagging consumer demand for stationery in the face of digital products. It will also seek to add new products and services in response to changing consumer trends, su...

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