

Rx/Reimbursement Adult Incontinence in Ukraine

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Abstracts

There is no state programme allocating funds for rx/reimbursement adult incontinence, which explains why sales in this category are so low. Funds for rx/reimbursement adult incontinence can go only from the special programmes targeting the nation's health. Usually, there are not state but local programmes. For instance, in Kyiv there are two programmes that help fund adult incontinence. They are "Health of Kyiv Citizens" and "Care. Towards Kyiv Citizens". Most small cities have no such programme...

Euromonitor International's Rx/Reimbursement adult incontinence in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Ukrainian Government Barely Allocates Funds for Rx/reimbursement Adult Incontinence

Hospitals/healthcare Is the Major Channel for Rx/reimbursement Adult Incontinence

Rx/reimbursement Adult Incontinence Is Available Only for Seriously Ill Patients

Executive Summary

Economic Recovery Drives Sales

Consumption Shifts Towards More Quality Products

Top Two International Companies Cover A Third of Sales Value

Internet Retailing Sees the Fastest Value Growth

Per Capita Consumption of Tissue and Hygiene Is Set To Increase

Market Indicators

Table 1 Birth Rates 2013-2018

Table 2 Infant Population 2013-2018

Table 3 Female Population by Age 2013-2018

Table 4 Total Population by Age 2013-2018

Table 5 Households 2013-2018

Table 6 Forecast Infant Population 2018-2023

Table 7 Forecast Female Population by Age 2018-2023

Table 8 Forecast Total Population by Age 2018-2023

Table 9 Forecast Households 2018-2023

Market Data

Table 10 Retail Sales of Tissue and Hygiene by Category: Value 2013-2018

Table 11 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2013-2018

Table 12 NBO Company Shares of Retail Tissue and Hygiene: % Value 2014-2018

Table 13 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2015-2018

Table 14 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2013-2018

Table 15 Distribution of Retail Tissue and Hygiene by Format: % Value 2013-2018

Table 16 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2018

Table 17 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Sources

Summary 1 Research Sources

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