+44 20 8123 2220
info@marketpublishers.com

Rx/Reimbursement Adult Incontinence in Serbia

https://marketpublishers.com/r/R7427F4BABCEN.html
Date: October 2024
Pages: 17
Price: US$ 990.00 (Single User License)
ID: R7427F4BABCEN

Abstracts

Volume sales of Rx/reimbursement adult incontinence in Serbia remained stable in 2023. The ageing population is the main driver of category sales, as the elderly tend to experience incontinence issues later in life. In tandem, rising inflation and the squeeze on disposable income has encouraged consumers to visit doctors and obtain Rx/reimbursements instead of purchasing adult incontinence themselves.

Euromonitor International's Rx/Reimbursement adult incontinence in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Rx/Reimbursement Adult Incontinence in Serbia
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RX/REIMBURSEMENT ADULT INCONTINENCE IN SERBIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary conditions encourage Rx/reimbursement interest
Qualifying for Rx/reimbursements is a complex process
Stigma of incontinence prevents consumers from seeking doctor's advice
PROSPECTS AND OPPORTUNITIES
Steady performance as public provisions continue
Economic downturn could bring change to government policies
Rising hygiene concerns to increase awareness of incontinence problems
CATEGORY DATA
Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023
Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023
Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028
Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028
TISSUE AND HYGIENE IN SERBIA
EXECUTIVE SUMMARY
Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?
MARKET INDICATORS
Table 5 Birth Rates 2018-2023

+44 20 8123 2220
info@marketpublishers.com

Table 6 Infant Population 2018-2023
Table 7 Female Population by Age 2018-2023
Table 8 Total Population by Age 2018-2023
Table 9 Households 2018-2023
Table 10 Forecast Infant Population 2023-2028
Table 11 Forecast Female Population by Age 2023-2028
Table 12 Forecast Total Population by Age 2023-2028
Table 13 Forecast Households 2023-2028
MARKET DATA
Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Rx/Reimbursement Adult Incontinence in Serbia
Product link: https://marketpublishers.com/r/R7427F4BABCEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R7427F4BABCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970