

Rx/Reimbursement Adult Incontinence in Russia

<https://marketpublishers.com/r/R6846D87EEAEN.html>

Date: June 2020

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: R6846D87EEAEN

Abstracts

Rx/reimbursement adult incontinence demonstrated a stronger growth trend than retail adult incontinence in Russia in 2019, with slow current value growth compared with strong current value decline. This was the same trend as seen in 2018. Although after an enormous increase in 2016 the growth rate slowed during the review period, the programme is still financed from the state budget and is popular amongst consumers facing decreasing purchasing power. It has also contributed to rising knowledge o...

Euromonitor International's Rx/Reimbursement adult incontinence in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Total Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADLINES

PRE-COVID-19 PERFORMANCE

Continued although slower growth for a popular programme

Hoops to jump through to access funding

2020 AND BEYOND

COVID-19 impact

Recovery and opportunities

CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2014-2019

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2014-2019

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2019-2024

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2019-2024

EXECUTIVE SUMMARY

COVID-19 impact on tissue and hygiene

COVID-19 country impact

Economic woes hamper spending by price-sensitive consumers and the state

Local players and private label challenge the international leaders

Return to normal purchasing patterns to be quicker in the retail than the AFH channel

CHART 1 Tissue and Hygiene Value Sales Growth Scenarios: 2017-2024

CHART 2 issue and Hygiene Impact of Soft Drivers on Value Sales: 2016-2024

MARKET INDICATORS

Table 5 Birth Rates 2014-2019

Table 6 Infant Population 2014-2019

Table 7 Female Population by Age 2014-2019

Table 8 Total Population by Age 2014-2019

Table 9 Households 2014-2019

Table 10 Forecast Infant Population 2019-2024

Table 11 Forecast Female Population by Age 2019-2024

Table 12 Forecast Total Population by Age 2019-2024

Table 13 Forecast Households 2019-2024

MARKET DATA

Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2014-2019

Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2014-2019

Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2015-2019

Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2016-2019

Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2014-2019

Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2014-2019

Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2019

Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2019-2024

Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2019-2024

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Rx/Reimbursement Adult Incontinence in Russia

Product link: <https://marketpublishers.com/r/R6846D87EEAEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6846D87EEAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970