

# Rx/Reimbursement Adult Incontinence in Portugal

<https://marketpublishers.com/r/REC46C9E113EN.html>

Date: May 2022

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: REC46C9E113EN

## Abstracts

PPI

Euromonitor International's Rx/Reimbursement adult incontinence in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### RX/REIMBURSEMENT ADULT INCONTINENCE IN PORTUGAL

#### CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2016-2021

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2016-2021

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2021-2026

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2021-2026

CHART 1 Retail Tissue and Hygiene Value Sales Growth Scenarios: 2019-2026

CHART 2 Retail Tissue and Hygiene Impact of Drivers on Value Sales: 2019-2026

#### TISSUE AND HYGIENE IN PORTUGAL

#### EXECUTIVE SUMMARY

Tissue and hygiene in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

#### MARKET INDICATORS

Table 5 Birth Rates 2016-2021

Table 6 Infant Population 2016-2021

Table 7 Female Population by Age 2016-2021

Table 8 Total Population by Age 2016-2021

Table 9 Households 2016-2021

Table 10 Forecast Infant Population 2021-2026

Table 11 Forecast Female Population by Age 2021-2026

Table 12 Forecast Total Population by Age 2021-2026

Table 13 Forecast Households 2021-2026

#### MARKET DATA

Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2016-2021

Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2016-2021

Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2017-2021

Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2018-2021

Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2016-2021

Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2016-2021

Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value

2021

Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2021-2026

Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth  
2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Rx/Reimbursement Adult Incontinence in Portugal

Product link: <https://marketpublishers.com/r/REC46C9E113EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/REC46C9E113EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970