

Rx/Reimbursement Adult Incontinence in the Philippines

<https://marketpublishers.com/r/R0162BEC341EN.html>

Date: March 2019

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: R0162BEC341EN

Abstracts

Sales of Rx/reimbursement adult incontinence remained very low in 2018 as sales in the category plummeted. While the expansion of the healthcare industry and the significant growth seen in the numbers of middle aged and elderly people among the population present opportunities for the category, sales are falling dramatically due to the competition coming from retail adult incontinence on the one hand and AFH adult incontinence on the other. Low levels of consumer awareness and the stigma that su...

Euromonitor International's Rx/Reimbursement adult incontinence in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

the Category's Dismal Performance Is the Result of Numerous Unfavourable Factors

the Rise of Internet Retailing Encourages Consumers Towards Retail Channels

Category Data

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2013-2018

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2017-2018

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Executive Summary

Tissue and Hygiene Continues To Record Solid Sales Growth

A Wider Range of Categories Benefit From Expanding Usage

International Brands Continue To Struggle As Consumers Remain Focused on Price

Modern Grocery Retailers Continues To Dominate Tissue and Hygiene Distribution

Rising Incomes and More Sophisticated Consumers Set To Underpin Sales Growth

Market Indicators

Table 5 Birth Rates 2013-2018

Table 6 Infant Population 2013-2018

Table 7 Female Population by Age 2013-2018

Table 8 Total Population by Age 2013-2018

Table 9 Households 2013-2018

Table 10 Forecast Infant Population 2018-2023

Table 11 Forecast Female Population by Age 2018-2023

Table 12 Forecast Total Population by Age 2018-2023

Table 13 Forecast Households 2018-2023

Market Data

Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2013-2018

Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2013-2018

Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2014-2018

Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2015-2018

Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2013-2018

Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2013-2018

Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value

2018

Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth
2018-2023

Sources

Summary 1 Research Sources

I would like to order

Product name: Rx/Reimbursement Adult Incontinence in the Philippines

Product link: <https://marketpublishers.com/r/R0162BEC341EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R0162BEC341EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970