

Rx/Reimbursement Adult Incontinence in Norway

<https://marketpublishers.com/r/R441C41C0A5EN.html>

Date: May 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: R441C41C0A5EN

Abstracts

Unit price points for Rx/reimbursement adult incontinence experienced a high but moderating spike in Norway in 2023. This increase can be attributed to inflationary pressures, including rising input costs such as energy, materials, labour, and shipping expenses. As manufacturers and retailers respond to these inflationary pressures by raising unit prices, the higher price levels contribute to the overall growth in value sales recorded in 2023.

Euromonitor International's Rx/Reimbursement adult incontinence in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Rx/Reimbursement Adult Incontinence in Norway
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RX/REIMBURSEMENT ADULT INCONTINENCE IN NORWAY
KEY DATA FINDINGS

2023 DEVELOPMENTS

Elevated unit price points
Blue receipt system
Emphasis on self-care

PROSPECTS AND OPPORTUNITIES

Demographic trends
Impact of rising costs
Persistent taboos

CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth
2018-2023

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP
2023-2028

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP
Growth 2023-2028

TISSUE AND HYGIENE IN NORWAY

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 5 Birth Rates 2018-2023

Table 6 Infant Population 2018-2023

Table 7 Female Population by Age 2018-2023

Table 8 Total Population by Age 2018-2023

Table 9 Households 2018-2023

Table 10 Forecast Infant Population 2023-2028

Table 11 Forecast Female Population by Age 2023-2028

Table 12 Forecast Total Population by Age 2023-2028

Table 13 Forecast Households 2023-2028

MARKET DATA

Table 14 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 15 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 17 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 18 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 19 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 20 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 21 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Rx/Reimbursement Adult Incontinence in Norway

Product link: <https://marketpublishers.com/r/R441C41C0A5EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R441C41C0A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970