

Rx/Reimbursement Adult Incontinence in Hong Kong, China

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Abstracts

In 2022, retail volume and value sales of rx/reimbursement adult incontinence remained insignificant in Hong Kong. The Comprehensive Social Security Assistance (CSSA) Scheme is primarily responsible for providing subsidies and reimbursements for adult incontinence products. This scheme offered a safety net for those who are unable to sustain themselves financially, and only older citizens who are enrolled in the CSSA scheme are eligible for reimbursement for adult incontinence products. It should Euromonitor International's Rx/Reimbursement adult incontinence in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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