

Rx/Reimbursement Adult Incontinence in Georgia

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Abstracts

Overall, wipes benefited from the COVID-19 pandemic and increased need for frequent cleaning of surfaces and hands. Essential wipes required in the household were particularly popular, including products required to clean the house, kill germs and promote essential home hygiene, rather than personal wipes. In addition, sales were also boosted by the increased variety and availability of wipes. This can be attributed to the increase in the presence of modern grocery retailers, which are competing...

Euromonitor International's Rx/Reimbursement Adult Incontinence in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GLOBAL MACROECONOMIC ENVIRONMENT

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