

Rx/Reimbursement Adult Incontinence in Brazil

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Abstracts

Rx/reimbursement adult incontinence continued to experience steady volume and current value growth in Brazil in 2023, despite economic challenges. However, the category faced significant hurdles, particularly in health units, where a shortage of products, especially nappy/diaper format, caused difficulties for older individuals. Long queues and delays in scheduling examinations exacerbated the challenges faced by those in need of these essential products. The post-pandemic landscape further stra...

Euromonitor International's Rx/Reimbursement adult incontinence in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rx/Reimbursement adult incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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