

# Russky Produkt OAO in Packaged Food (Russia)

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Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: RE9465B89F7EN

## Abstracts

Russky Produkt OAO's strategic goal is maintaining a stable increase in the level of production. This is set to be achieved through the modernisation of production facilities, cost reduction, increase of presence in regions and increasing distributors' loyalty. The expansion of sales into neighbouring countries is also expected to be an important goal.

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