

Russkaya Kosmetika OOO in Beauty and Personal Care (Russia)

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Abstracts

Russkaya Kosmetika OOO's main goal is to maintain its competitive performance and defend its positions from leading international giants in beauty and personal care in Russia. The company will focus on expansion of its product portfolio including manufacturing products from well-known international brands under licensing agreements.

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Contents

Strategic Direction

Key Facts

Summary 1 Russkaya Kosmetika OOO: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Russkaya Kosmetika OOO: Competitive Position 2012



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