

Ruscan ZAO in Pet Care (Russia)

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Abstracts

Ruscan is the Russian subsidiary of international giant Royal Canin SA, which belongs to Mars Inc, one of the world leaders in pet care. Over the forecast period, Ruscan aims to consolidate its strong position through investment in its production plants, in order to make them more efficient. The company also intends to strengthen its leading position in both premium dry dog and premium dry cat food.

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