

Rubber and Plastic in Turkey

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Abstracts

Industry growth in 2018 was below the 16% rate of inflation in Turkey. The industry has been affected by the depreciation of the Turkish lira, which strongly impacted the economy, as 40% of all Turkey's loans were issued in foreign currencies. Therefore, local businesses faced higher financing costs and many struggled to make repayments. In order to reduce inflation, the central bank has increased interest rates, which has dampened lending and thus limited domestic consumption. This has hurt the...

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Product coverage: Plastic Products, Rubber Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Rubber and Plastic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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