

Rubber and Plastic in South Korea

<https://marketpublishers.com/r/R3CF793AF8EEN.html>

Date: October 2018

Pages: 17

Price: US\$ 660.00 (Single User License)

ID: R3CF793AF8EEN

Abstracts

B2B demand was driven by expanding food processing and beverages industries, lifting demand for plastic packaging, and medical equipment manufacturers, boosting demand for engineering plastics. On the other hand, cuts in public spending on civil engineering projects and an underperforming automotive industry constrained demand for plastic products.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Rubber and Plastic market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Plastic Products, Rubber Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rubber and Plastic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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