

Rubber and Plastic in Mexico

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Abstracts

The reviewed industry recorded weaker growth in 2018, mostly as it was impacted by slower growth of the domestic B2B market. The year in Mexico was characterised by new general elections, held in mid-2018, and renegotiation of the NAFTA trade deal, both of which led to increased political and economic uncertainty and slightly hampered economic growth in some manufacturing sectors.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Rubber and Plastic market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Plastic Products, Rubber Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rubber and Plastic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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