

Rubber and Plastic in Indonesia

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Abstracts

The Indonesian economy in 2018 has been flourishing, even though the country's currency depreciated, its manufactured goods became more attractive overseas, thus boosting external demand. Also, the active manufacturing sector positively affected unemployment indicators, and encouraged higher private investment, which in 2018 surged by 9.7%. For the rubber and plastic industry, these trends were expressed through a double-digit increase in exports, and strongly rising revenue. Moreover, these fac...

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Product coverage: Plastic Products, Rubber Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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