

# Rubber and Plastic in Canada

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## Abstracts

With slightly more than a third of total production orientated towards external markets, exports, especially to the US, continued to play a major role for Canada's rubber and plastic manufacturers in 2020. However, due to the rapid spread and headwinds caused by the COVID-19 pandemic, Canadian producers had to face significantly lower demand from abroad, and hence, decreasing revenues in 2020, from a year before. Based on the Purchasing Managers' Index (PMI), that acts as an indication of prevail...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Rubber and Plastic market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

**Product coverage:** Plastic Products, Rubber Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Rubber and Plastic market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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