

Rubber and Plastic in Brazil

<https://marketpublishers.com/r/R9588F53C87EN.html>

Date: March 2021

Pages: 25

Price: US\$ 660.00 (Single User License)

ID: R9588F53C87EN

Abstracts

In the face of the global COVID-19 pandemic, economic contractions and plummeting business confidence within the domestic and foreign markets, Brazil's rubber and plastic manufacturers were subject to weak external demand and turnover in 2020. The country's major external market for rubber and plastic production – the US, which accounts for slightly more than a quarter of total foreign demand – was hit especially hard by the pandemic and associated containment measures in 2020, resulting in econ...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Rubber and Plastic market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Plastic Products, Rubber Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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