+44 20 8123 2220
info@marketpublishers.com

Ruam Charoen Pattana Co Ltd in Eyewear (Thailand)

https://marketpublishers.com/r/R9E8784E27FEN.html
Date: June 2017
Pages: 4
Price: US$ 150.00 (Single User License)
ID: R9E8784E27FEN

Abstracts

Operating within a highly competitive market, Ruam Charoen Pattana will continue to focus on retaining its leading position in chained optical stores. With around 1,500 branches, Ruam Charoen Pattana reaches out to a wide customer base and the company will continue to offer price campaigns such as a 70% discounts during high seasons, as well as a buy-1-get-1-free deal to encourage customers to buy two pairs of spectacles. Moreover, the company's business model will continue to be based around th...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

+44 20 8123 2220
info@marketpublishers.com

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
  Summary 1 Ruam Charoen Pattana Co Ltd: Key Facts
  Summary 2 Ruam Charoen Pattana Co Ltd: Operational Indicators
Company Background
  Chart 1 Ruam Charoen Pattana Co Ltd: Top Charoen Optical in The deal at Ptt Life Station
Internet Strategy
Private Label
Competitive Positioning
  Summary 3 Ruam Charoen Pattana Co Ltd: Competitive Position 2016

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Ruam Charoen Pattana Co Ltd in Eyewear (Thailand)
Product link: https://marketpublishers.com/r/R9E8784E27FEN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R9E8784E27FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970