

# Rtds/High-Strength Premixes in the United Arab Emirates

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## Abstracts

On-trade outlets have benefited from the strong eating-out culture in the United Arab Emirates. However, the country is also witnessing an increase in home consumption, especially during the summer months. The process of applying for a licence to buy alcohol through the off-trade is relatively simple for most expatriates living in the United Arab Emirates. Consumers can therefore easily obtain a licence to go to retail outlets and stock up on RTDs/high-strength premixes along with beer, especial...

Euromonitor International's RTDs/High-Strength Premixes in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** High-Strength Premixes, RTDs.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the RTDs/High-Strength Premixes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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