

Rtds/High-Strength Premixes in Tunisia

<https://marketpublishers.com/r/R51ED7A0421EN.html>

Date: June 2018

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: R51ED7A0421EN

Abstracts

A strong total volume CAGR is expected over the forecast period. The development of the off-trade channel for RTDs/high-strength premixes is set to drive sales growth through modern grocery retailers. The category is set to benefit from the increasing popularity of these drinks amongst Tunisian consumers. The concept is likely to become more familiar to consumers in the short to medium term, supported by the introduction of new products with different flavours. Such development is predicted to dr...

Euromonitor International's RTDs/High-Strength Premixes in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: High-Strength Premixes, RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs/High-Strength Premixes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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