

Rtds/High-Strength Premixes in Slovakia

<https://marketpublishers.com/r/RAC6CB26531EN.html>

Date: June 2018

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: RAC6CB26531EN

Abstracts

The vast majority of category sales were generated by RTDs in 2017 as high-strength premixes was negligible in the country. However, the limited product availability of RTDs in retail outlets meant that it was the smallest category of alcoholic drinks. Moreover, the high prices of these products discouraged consumers from purchasing them regularly and buyers were mostly interested in them during price discounts or wanted to try them out and compare them with their favourite spirit product. While...

Euromonitor International's RTDs/High-Strength Premixes in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: High-Strength Premixes, RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs/High-Strength Premixes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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