

Rtds/High-Strength Premixes in Georgia

<https://marketpublishers.com/r/R737E174DE1EN.html>

Date: August 2015

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: R737E174DE1EN

Abstracts

RTDs/high-strength premixes are not popular in Georgia and the sales of these products are insignificant. Georgian consumers remain loyal to the more traditional alcoholic drinks, such as beer, wine and vodka. For more sophisticated drinks, such as cocktails, bars and restaurants are the venue of choice, while RTDs/high-strength premixes are new to Georgian consumers.

Euromonitor International's RTDs/High-Strength Premixes in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2010-2014), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: High-Strength Premixes, RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs/High-Strength Premixes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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