

Rtds in Spain

<https://marketpublishers.com/r/RA474CDAF639EN.html>

Date: June 2023

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: RA474CDAF639EN

Abstracts

RTDs saw growth in both total volume and current value terms in 2022, bringing sales back to levels above those seen in 2019. Volume growth was partly the result of the rebound in on-trade sales, which was facilitated by the complete removal of COVID-19 restrictions in the first few months of the year, which allowed RTDs to experience growth for two years running. Nonetheless, it is crucial to remember that RTDs are more prevalent in the off-trade than the on-trade, with the majority of volume s...

Euromonitor International's RTDs in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Non Alcoholic RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the RTDs market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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